

11th European Mechatronics Meeting

Strategic View on Products & Operations

Presented by Jean-Pierre Métivier / Vice-President Strategy and Integration of Aircraft Systems



Aviation is a major driver of the world economy

2,681,000,000

passengers carried in 2010

\$5.3 trillion

worth of cargo shipped by air in 2010

Globally contributes

56.6 g

\$2.2 Section Aviation's global economic impact

19th

If aviation was a country ranked by GDP

Source: ATAG

In the next 20 years

• Air traffic will double

Over 28,000 new aircraft

With a market value of \$4 trillion





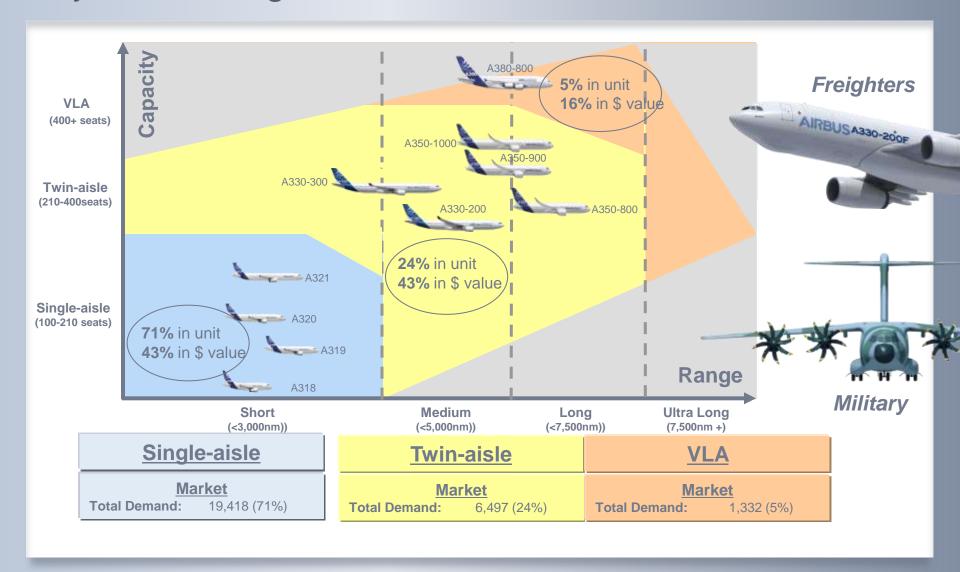
Air transport growth is highest in expanding regions



Billions of people will increasingly want to travel by air

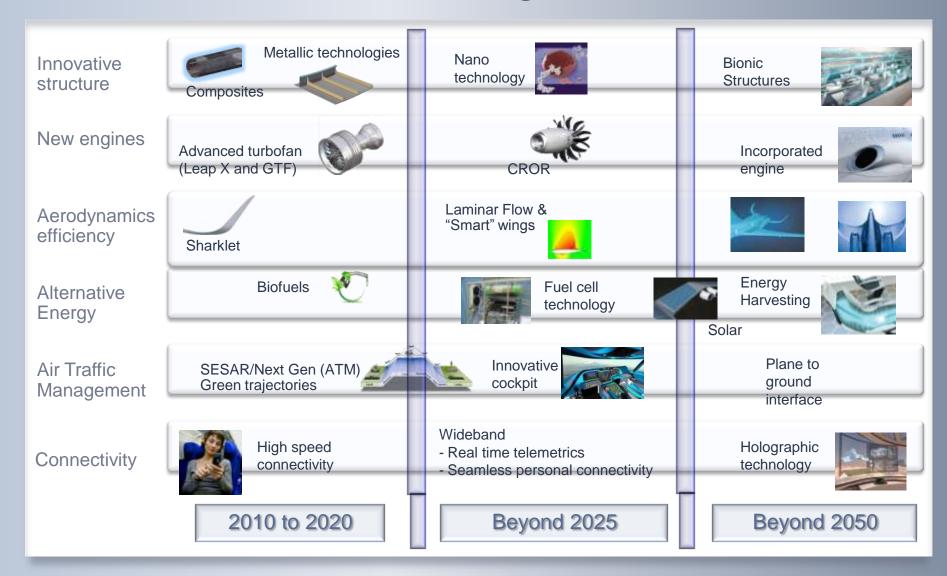
Source: IHS Global Insight, Airbus

Key market segments





Future trends – New technologies





Mechatronics – A Definition

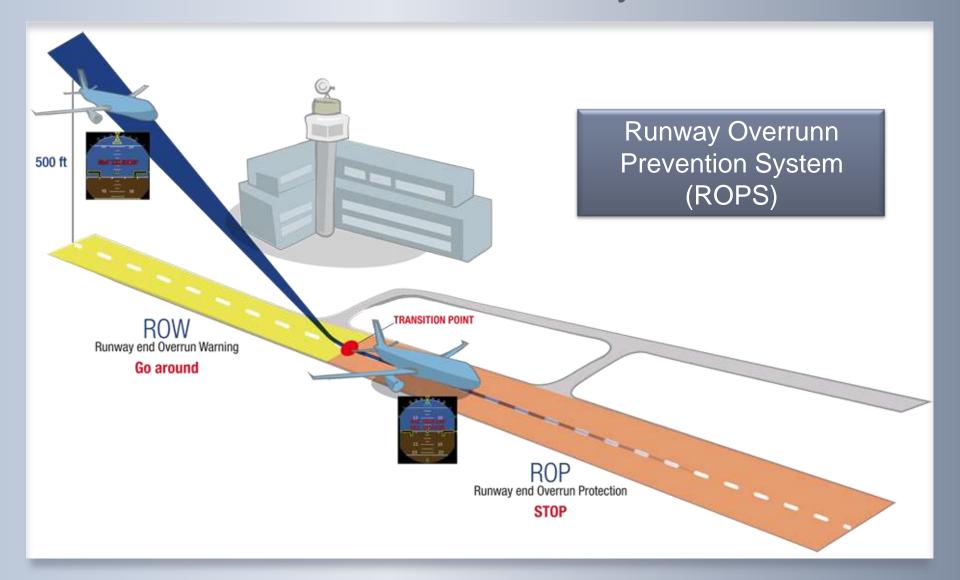
« approach aiming at the synergistic integration of mechanics, electronics, control theory, and computer science within product design and manufacturing, in order to improve and/or optimize its functionality »





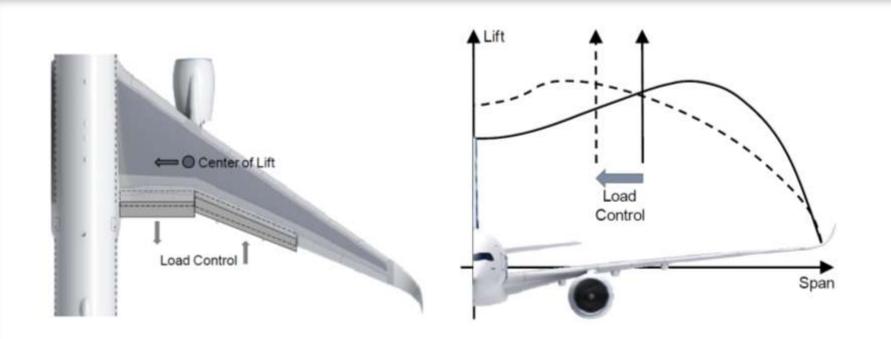


Mechatronics ... for enhanced safety





Mechatronics ... for enhanced performance

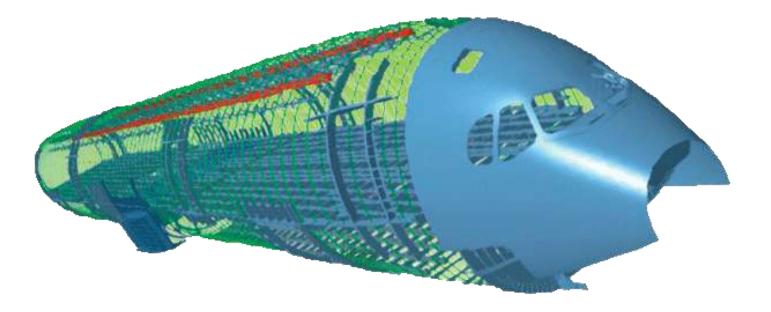


A350 Aerodynamic Performance and Load Optimisation thanks to Differential Flap Setting (DFS) and Variable Camber (VC)



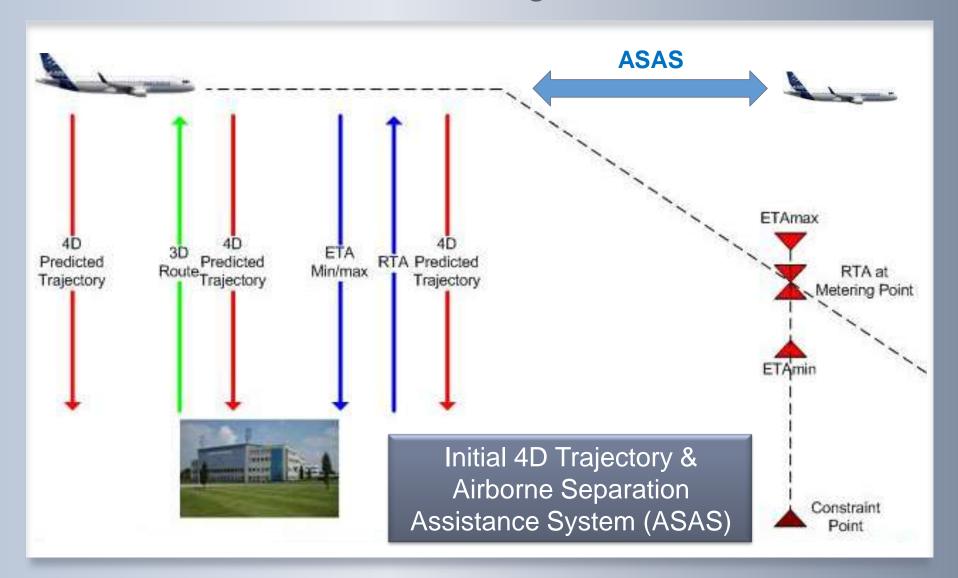
Mechatronics ... for advanced functions

A350 Electrical Structure Network (ESN)





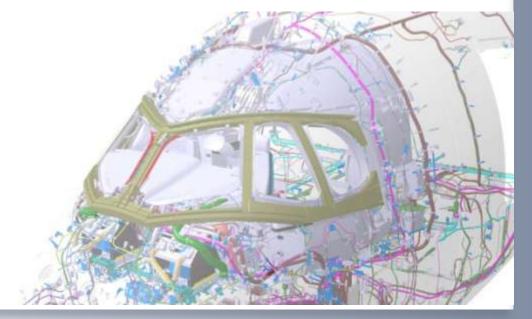
Mechatronics ... for better integration





Conclusions

Today's challenge is in conducting truly **multi-disciplinary**, collaborative research, to ensure **aircraft level optimisation** which will deliver the **performance step change** required for tomorrow's aircraft.







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